

CREATE YOUR MISSION STATEMENT

This tool should enable you to find your mission and articulate a compelling mission statement.

Part1: Design Your Ideal / Desired Life - Brainstorming

Take a blank sheet of paper and answer these questions without thinking too much. Write in present tense.

- What do you love to do so much that you'll pay to do it?

1.

2.

3.

- Who are your heroes or role models? List 3 of them

1.

2.

3.

- What do you like about these people?

1.

2.

3.

- What do you do naturally without thinking? List anything you can think of

1.

2.

3.

- What was your dream when you were younger? Which goals would you have loved to achieve back then?

1.

2.

3.

- Which goals would you love to achieve today?

1.

2.

Part 2: Insights - Find Your Motives

- Take each goal and ask: what do you value about this goal? (Is it the learning process? The excitement it instigates within you, the joy it brings, it's problem- solving, the beauty it exudes, the caring, the spirituality, feeling great, etc.) write down the answer

1

2

3

- Describe in a short sentence what your perfect job looks like using these values

- What is the impact of your job on other people? Where? Local, national or international impact?
- What are these people able to achieve because of your work?

Find Your Values

In this action sheet, you will go through the process of identifying your current values and take the opportunity to change the ones that are no longer useful to your goals and those that are holding you back.

1. Finding your top 10 Values

What is the most important thing to you in life? List 10 ways you spend most of your time and 10 ways you spend most of your money

	How do you spend your time?	Rate	How do you spend your money?	Rate
1				
2				
3				
4				
5				

Rate them according to the importance you give them, (1 being top value and 10 the least important). Sort them and select the top 5.

2. Identify the conflicting Values that sabotage you

Do you know that you may have conflicting values that sabotage your success? Let's say you want to reach certain success but perseverance is not on your value list. Can you see that your goals will not be achieved unless you are determined to go all the way to see it come to pass? Perseverance is an indispensable habit for anyone thinking of achieving anything in life.

Now, try to identify some values that may conflict with the goals you want to achieve.

My goals	My values	The missing value
Eg. Become a millionaire	Spending money	Saving money

Part 3: Write the mission statement

1. 'I am a ...' [your ideal profession]

Add as many adjectives that make you feel alive.

- Describe in a short sentence what your perfect job looks like.
- What is the impact of your job on other people? Where exactly are they? Local, national or international?
- What are these people able to do now because you have become this great person?

Eg. 'I am a successful speaker, entrepreneur, investor, etc and 'I impact the life of thousands hopeful entrepreneurs who are looking for their next break in life'

Write now

2. To fulfil this mission I have great values:

List at least five of your top values and how you apply them! Make them as lively as possible (These are the new values you want to live by. Not the ones that have been holding you back)

Examples:

- I live an abundant life in all domains with authenticity & integrity
- I have high standards and value excellence. I refuse to settle for less than the best.
- I am consistent & persistent in all I do and focus on one thing at a time
- I ask for help from people who have made it and receive their help with grace
- I have fun every day and bring fun to people's life because the only moment I would ever live in, is today

Write now

- 1.
- 2.
- 3.
- 4.
- 5.

3. These are my priorities in achieving my mission:

Which roles do you want to play in people's lives? List all of them and how you make sure that you play these roles everyday

Eg. Wife/husband, daughter/son, aunt/uncle, mother/dad, spiritual being, friend...

Important: Make sure all aspects of your life are included by asking these questions:

- How does my mission relates to my friends and my family?
- How does it relate to my community, my future, my country, etc. in the long run?
- Why is this good for me, why does this represent who I care about?

Write now

4. Commit and refine it

Commit to live your mission statement. How do you feel?

If you feel great, that is perfect. Otherwise, go back and change what is bothering you. This mission statement gives you an everyday sense of commitment. Make it visible everywhere so you can see it and keep refining it by adding or deleting stuff until it rings totally true to you.

Part 4: Your challenge – Record your mission statement

Record what you wrote on your phone (video/audio) and send it to me by email at

francine@nucleusofchange.com

Listen to this mission statement every day when you wake up, knowing that you have achieved it and act upon your new find identity until it gets real. Feel free to tweak it as you go if you are not satisfied of what you came up with today.

Want to go further?

Request a [free call](#) with me to discuss your goals <https://nucleusofchange.as.me/call15>